HS'BI	Further Lake Research Frankell La Aged Hallware Aged Hallware Aged Hallware Aged Hallware Aged Hallware Hallwar	European	Summer School 2	024 (13 May to	21 June 2024)	Status: March	2024	
		Monday	Tuesday	Wednesday	Thursday	Friday	Saturday	Sunday
Date: 13 - 1	17 May 2024	13 May 2024	14 May 2024	15 May 2024	16 May 2024	17 May 2024	18 May 2024	19 May 2024
09:45 - 11:15			Role of Digital Marketing for Global Business Bayrak Meydanoglu	International Business Development: The Case of the CFM Joint Venture Britton				
	Lecturer Room		Bayrak Meydanogiu B 345	B 345				
11:30 - 13:00			International Business Development: The Case of the CFM Joint Venture	Role of Digital Marketing for Global Business				
	Lecturer Room		Britton B 345	Bayrak Meydanoglu B 345				
13:00 - 14:00			Lunch Br	eak			ald trip to Berlin	field trinc)
14:00-15:00	Topic	Welcome meeting/icebraker 13.30-14:50	German 14:00-15:00 Nabi	German 14:00-15:00 Nabi		(The times on the left are not applicable to field to		1100 (193)
	Room	B 345	B 345	B 345				
from 16:00 or	Topic	Participation in the opening ceremony of international Week of HSBI (Snacks & Beverages) 15:00-16:00	free	Sparrenburg guided tour 16:00-17:00				
	Room	Conference room		Sparrenburg				
Date: 20 - 2	26 May 2024	20 May 2024	21 May 2024	22 May 2024	23 May 2024	24 May 2024	25/26 M	ay 2024
09:45 - 11:15	Торіс		Management mindsets and decision making	Cultural diversity / EU principles of freedom / climate debate				
	Lecturer		Labour	Borghouts				
	Room		B 345	B 345	Free			
11:30 - 13:00	Topic	Public Holiday (shops are closed)	Cultural diversity / EU principles of freedom / climate debate	Management mindsets and decision making			Fre	e
1	Lecturer		Borghouts	Labour				
13:00 - 14:00	Room		B 345	B 345				
from 14:00 or	Topic	•	German 14:00-15:00	German 14:00-15:00	Company Visit Dr. Oetker			
1011114.00 01	Lecturer		Nabi	Nabi	17-19.45		31 May 2024 1/2 June 2024	
	Room		B 345	B 345				
Date: 27 May	y - 2 June 2024	27 May 2024	28 May 2024	29 May 2024	30 May 2024/Public holiday	31 May 2024	1/2 June	2024
09:45 - 11:15	Topic		German Mittelstand 8-11:15!!!	Big Data Applications in European Businesses				
	Lecturer		Brinkmann B 345	Rohadia B 345				
l	Noom			0.040				
11:30 - 13:00	Topic		Big Data Applications in European Businesses	Free	Field trip to Bot	terdam/The Hague/Amsterd	tam.	
	Lecturer Room	Free	Rohadia B 345		(The times on the I	eft are not applicable to fiel	d trips)	Free
13:00 - 14:00			Lunch bre	sack				
from 14:00 or	Торіс		German 14:00-15:00	German 14:00-15:00				
	Lecturer		Nabi	Nabi				
	Room		B 345	B 345				

Note		German								
	Trips	Field Trips to Berlin, Hamburg, I Company visit or project								
	Company	Ind-term and final examand/evaluation								
	Exam	Mid-term and final examand/ev	auation							
	No.									
H'S'B	Wanty of Antonio Science	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday/Sunday			
	Arithmeter and an arthmeter and an arthmeter and arthmeter and arthmeter and arthmeter and arthmeter and arthmeter and arthmeter a									
Date: 3 - 9	June 2024	3 June 2024	4 June 2024	5 June 2024	6 June 2024	7 June 2024	8/9 June 2024			
		Mid-term exam								
		08:00-08:40		Self-exercise and p	reparation of results					
08:00-09:30		Room: D 1								
		Kick off company project								
	Topic	9 am-12.45 pm:								
		Welcome, presentation								
		and Issuing of topic including								
09:45 - 11:15		content-related impulses from	it-related impulses from							
		12.45 pm: Lunch								
	Lecturer	12.45 pm. conch			ject with Schüco					
	Room	Clarification of open questions					Free			
		and conclusion								
	Topic									
	Topic									
11:30 - 13:00										
	Lecturer									
	Room									
13:00 - 14:00										
from 14:00 or	Topic									
		HSBI: B 345, C 307 and C 333								
Date: 10 - 1	L6 June 2024	10 June 2024	11 June 2024	12 June 2024	13 June 2024	14 June 2024	15 June 2024 16 June 2024			
		Presentation of results		Foundations of Co-						
	Topic	company project	Sustainability in Business	Creation: Theoretical and						
09:45 - 11:15				Practical Insights in European Policy						
	Lecturer	9 am-12.45 pm: Presentations at	van Weperen	Eldrutis						
	Room		B 345	B 345						
		12.45 pm: Lunch	Foundations of Co-Creation:							
	Topic	13:30-16 pm: Factory tour	Theoretical and Practical	Sustainability in Business						
11:30 - 13:00					Field trip to F					
			Insights in European Policy			lamburg	Free .			
	Lecturer	16 pm: Farewell	Eldrutis	van Weperen	(The times on the left are not		Free			
12:00 - 14:00	Lecturer Room			van Weberen B 345			Free			
13:00 - 14:00			Eldrutis	van Weberen B 345			Free			
13:00 - 14:00			Eldrutis B 345 German	B 345 German			Free			
	Room		Eldrutis B 345	B 345			Free			
13:00 - 14:00 from 14:00 or	Room Topic		Eldrutis 8 345 German 14:00-15:00	8 345 German 14:00-15:00			Free			
	Room		Eldrutis B 345 German 14:00-15:00 Nabi	8 345 German 14:00-15:00 Nabl			Free			
from 14:00 or	Room Topic Lecturer Room	16 pm: Farewell	Eldrutis 8 345 German 14:00-15:00 Nabl 8 345	8 345 German 14:00-15:00 Nabi 8 345	(The times on the left are not	applicable to field trips)				
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from 14:00 or Date: 17 - 2	Room Topic Lecturer Room 23 June 2024 Topic	16 pm: Farewell	Téruis 8 145 German 14:00 55:00 Nabl 8 345 18 Jans 2024 The differences between the tabletop market in the United States (American's Jeruis Europe (Turo games ¹⁷) Masure	8 345 German 14:00-15:00 Nabi 8 345 19 June 2024 The differences between the tabletop market in the United States ("Ameritzah") versus	(The times on the left are not	21 June 2024 Final exam				
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